

Registration: November 18, 2013 (Monday)

Hotel Novotel London City South

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| 10: 00 – 12: 30 | Arrival and Registration |
| 13: 30 - 17: 00 | |

- (1) Please print your registration form before you come to the conference.
- (2) You can also register at any time during the conference.
- (3) Certificate of Participation can be collected at the registration counter.
- (4) Please tell the conference receptions your paper ID.

(5)The organizer won't provide accommodation, and we suggest you make an early reservation.



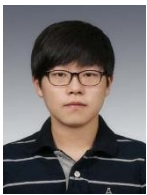



(6)One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on November 19, 2013.

Workshop: November 18, 2013 (Monday)


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| Monday, November 18, 2:00 pm - 4:00 pm | Workshop |
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| Workshop | |
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| Theme | Exploring Research Opportunities and International Interdisciplinary Collaboration |
| Workshop Speaker | <p>Prof. Donald Chang</p> <p>Dr. Chang, currently a full professor at the Metropolitan State University of Denver and the editor of <i>International Journal of Trade, Economics, and Finance</i>, received his MBA and Ph.D. in business administration from University of Missouri-Columbia, BBA from National Chengchi University, Taiwan. He has been a marketing educator since 1980s at a number of universities, including University of Missouri, University of Wisconsin, National Chengchi University (Taiwan), Tunghai University, Loyola University New Orleans, and University of Maryland University College, Dr. Chang has publications in a number of leading business journals, such as <i>International Marketing Review</i>, <i>Journal of the Academy of Marketing Science</i>, <i>Psychology and Marketing</i>, <i>Journal of Services Marketing</i>, <i>Service Industry Management</i>, <i>Journal of Global Marketing</i>, <i>Supply Chain Management</i>, <i>Journal of Hospitality Marketing & Management</i>, among others, as well</p> |

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| | <p>as numerous professional presentations at international conferences. Recently, Dr. Chang has involved with a number of international conferences, chairing conferences and delivering keynote speeches. Dr. Chang is also a Fulbright scholar and a Fulbright grant reviewer. He also had industry working experience with Fortune 100 companies in the U.S.</p> |
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| Workshop Participants | |
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|  | <p>Chankea Phin Graduate School of Comprehensive Human Sciences, University of Tsukuba, Japan</p> |
|  | <p>Ezgi Yıldırım Saatci Okan University International Center for Social Entrepreneurship</p> |
|  | <p>Eric Beomjoon Kim Hanyoung Foreign Language High School</p> |
|  | <p>Gloria Miryam Mora Guerrero Universidad de Santiago de Chile (University of Santiago of Chile)</p> |
|  | <p>Bentina Alawari Mathias Nnamdi Azikiwe University Awka Nigeria</p> |
|  | <p>Aijarkyn Kojobekova International University of Central Asia</p> |

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|  | Anastasia Grammenou Democritus University of Thrace |
|  | Seung Yeon Kim Hongik University |
|  | Siaw Yan Li Faculty of Educational Studies, University Putra Malaysia |
|  | David Prata Federal University of Tocantins |
|  | Olga Bogdańska University of Lodz |
|  | Kaia Kask University of Tartu, Faculty of Economics and Business Administration, Institute of Finance and Accounting |
|  | Hai Long Edith Cowan University |

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|  | <p>Boris Popesko Tomas Bata University in Zlín</p> |
|  | <p>A. Teder University of Tartu</p> |
|  | <p>Thuraya Kenan University of Huddersfield</p> |
|  | <p>Lavinia Mihaela Guțu Bucharest University of Economic Studies</p> |
|  | <p>Adina Ionela Străchinaru The Bucharest University of Economic Studies</p> |
|  | <p>Ayman Bajnaid University of Leicester</p> |
| <p>S30003</p> | <p>Shuaa Aljasir King Abdulaziz University \ Coventry University</p> |

Conference: Morning, November 19, 2013 (Tuesday)

Venue: Millennium Suite Room

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| 08:30-08:40 | <p>Opening Remarks Prof. Donald Chang <i>School of Business Metropolitan State University, USA</i></p> |
| 08:40-09:20 | <p style="text-align: center;">Keynote Speaker Speech 1 Dr. Hing Kai <i>Norwich Business School, University of East Anglia</i></p> <p>Title: Non-native cultural values and its effect on consumer's attitudes towards e-commerce strategy</p> <p>Abstract: Nowadays it is obvious that the Internet has become an integral part of this hectic era of human life. It is no surprise therefore that businesses are to integrate the Internet into their operations, converting themselves into so-called e-businesses to attract global customers in the hope of achieving competitive advantage not only now but also in the future. At the same time realise that e-commerce strategy is not always an advantage in every consumer market. According to research into cultural effects on consumer willingness to shop online, businesses need to adjust their e-strategies to reflect the cultural preferences and requirements of any target market. This however appears to be no longer enough to ensure e-commerce strategy success. It seems that now e-businesses have to face a new challenge brought about by globalisation and mass migration as today's consumers are espoused not only to their native cultural values but are also exposed to the effects of non-native cultural values. Consequently while recognising this new challenge, there is a need to reassess well-established and extensively tested intention-based models to investigate if and to what extent the exposure to non-native cultural values affects consumer attitudes towards e-commerce, and hence their willingness to purchase products through the online shopping platform.</p> |
| 09:20-10:00 | <p style="text-align: center;">Keynote Speaker Speech 2 Prof. Donald Chang <i>School of Business Metropolitan State University, USA</i></p> <p>Title: Environmental Messages and Subjective Evaluations: Empirical Results and a Research Proposal</p> <p>Abstract: Environmental sustainability has emerged as an increasingly important consideration among consumers who are concerned with the impact of human activities on the natural environment. Due to consumers' growing attention to green issues, companies have increased their effort in addressing these important issues by modifying product offerings and communication strategies. Firms have started to incorporate environmental messages on product</p> |

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| | <p>packaging and advertisements and employ online media to relay such environmental concerns via mass online media and corporate websites. As more consumers turn to the Internet for information, it is imperative to examine the effectiveness of such online environmental messages.</p> <p>Of the range of consumer products and services, travel services are at the forefront of environmental concerns. Traveling leads to energy use and pollution. Traffic count at a destination has direct impact on the natural environment as well as the welfare of local residents (Giannoni, 2009). Environmentally sensitive consumers seek out environmentally friendly alternatives. As a result, travel managers have started to embrace environmental sustainability by exploring approaches that help select and evaluate sustainable indicators that they could use (Schianetz & Kavanagh, 2008) to achieve a balance among the interests of various constituencies.</p> <p>The ability of travel managers to promote selected discriminating factors tailored to the customer’s travel motivation can be rewarding. Environmental factors, such as natural resources conservation, have been included as factors that are incorporated to form a destination’s image (Beerli & Martin, 2004). To effectively communicate with such niche eco travelers, travel marketers have to develop an integrated marketing campaign that could effectively relay their environmental effort to the target audience. One widely adopted communication approach is the use of online medium, specifically, a company’s website (Park & Gretzel, 2007). With the broad acceptance of the Internet as a communication vehicle, travel managers have learned to develop online content that conveys important messages (Hankinson, 2007).</p> <p>The present study examines the types and effects of online environmental messages in the context of travel marketing. Websites of 153 golf resorts were audited by trained student reviewers. Identified environmental messages via site audits include environmental promotion claims and information statements, both were further classified into objective and subjective messages by their tangibility. The results indicate a significant effect of objective claims and statements on subjective evaluations among trained site reviewers, surrogates for informed travelers. Subjective claims and statements failed to yield significant effects. Future research directions and managerial implications are offered.</p> <p>Keywords: Environmental Messages, Resorts, Subjective Evaluations, Website Audits</p> |
| <p>10:00-10:30</p> | <p>Coffee Break & Photo Session</p> |

SESSION – 1

Venue: Millennium Suite Room

Session Chair:

Time: 10:30-12:30

| ID | Title+name |
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| History and Society Development | |
| C00002 | Collieries and Agricultural Labour in Nineteenth-Century Northumberland Michael C Kelly |
| C00003 | Sustaining Historic Centres as Growing Documents of the History of Human, Cultural and Social Development throughout Oral Patrimony T. Delgado |
| C00007 | Virtual Reality and Augmented Reality Combination as a Holistic Application for Heritage Preservation in the UNESCO World Heritage Site of Melaka Kamarulzaman Ab. Aziz and Tan Gek Siang |
| Pre-C00012 | The Reverse Side of the Coin: Some Negative Effects of Research Grants Ekaterina Studentsova <i>Presentation Abstract:</i> The first research grants appeared in Europe in the 19th century. Since that time, the system has grown considerably, both extensively (as its geography has broadened) and intensively (as pressure on researchers to get grants has intensified). Research grants is a financial mechanism which plays a vital role, especially in the countries where science lacks direct public funding. Equally it is a form of scientific capital (following Bourdieu's terminology): a number of research grants which individual researcher or group managed to get is regarded today as a symbol of their success, effectiveness and high quality of research they carry out. These and other factors result in lesser and lesser scientists able to stay uninvolved, but being overall positive and helpful for science, the system also has some negative side-effects. The report aims to give an overview of some potential threats which grant system can bring to science. It is empirically based on results of the interviews carried out with Russian grant-holders by the author and supplemented with evidences from surveys undertaken and published in several countries. |
| C00015 | Do Indigenous Women Have Right to Inherit Land? A Critical Review of Customary Practices of Land Inheritance with Reference to Gender Justice in Bangladesh Lawrence Besra |
| C00021 | Management through the Lenses of Ancient People Ezgi Yildirim Saatci |
| P10002 | Reporting misdeeds: An Evaluation on Intention to Blowing the Whistle Nur Zafifa Kamarunzaman , Azlyn Ahamad Zawawi, and Zaliha Hj. Hussin |
| S20001 | Global Television and Cultural Promotion: Taming the Cultural Dilemma among |

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| | Nigerian Youths Stanislaus Iyorza |
| S30003 | Social Network Sites Usage among Saudis: Why do Saudi University Students Have Multiple Facebook Accounts? Shuaa Aljasir |
| C00007 BCPS 2013 | Healthy Eating: The Preventive Factors among Malaysians Ismawati Sharkawi, Zainalabidin Mohamed and Golnaz Rezai |
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| 12:30 – 13:30 | Lunch (Aria rest. Ground Floor / at Club House) |
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Afternoon, October 20, 2013 (Sunday)

SESSION – 2

Venue: Millennium Suite Room A

Session Chair:

Time: 13:30-15:40

| ID | Title+name |
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| History and Society Development | |
| C00023 | The Application of Confucius Practice in Management at the Largest Agriculture-based Conglomerate Group of Companies in Thailand Athapol Ruangkanjanases, Narumon Posinsomwong, and Chenin Chen |
| C00025 | Research on Situation of Non-Regular Employees in Korea and Bill No. 1902259 Eric Beomjoon Kim |
| C00027 workshop | Political Culture among Latin American Feminists' Collectives: Issues Related to Women's Bodies in Politics Gloria M. Mora Universidad de Santiago de Chile (University of Santiago of Chile) |
| C10001 workshop | Socio-Religious Significance of Ikoró and Ekpe Festivals in Akwete Ndoki Community of Abia State, Nigeria Bentina Alawari Mathias (Nnamdi Azikiwe University Awka Nigeria) |
| C10004 | Buddhism, Nationalism and War: A Comparative Evaluation of Chinese and Japanese Buddhists' Reactions to the Second Sino-Japanese War (1937~1945) Zhao Dong |

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| C10006 | Ethical Issues in Public Service Adebayo Adeyinka. O. |
| C10008 | History and the Quest for Unity In Nigeria Ojong Echum Tangban |
| C10011 | Interpreting History of the Rise of Nationalism in India Kamaluddin Ahmed |
| C10014 workshop | The Discourses of Romanticism and Heroism in the post-soviet Kyrgyzstan Aijarkyn Kojobekova International University of Central Asia, Kyrgyzstan (The Kyrgyz Republic) |
| C10017 | Scientific Project Presentation-Archive of Huambo's Library in Angola In ê Morais |
| S30002 | Militainment in British Cinema: Analysis Based on Selected Film Productions Olga Bogdańska |
| P10006 | Intimate Partner Violence: Thailand Situation and Intervention Programme Montakarn Chuemchit and Usaneyya Perngparn |
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SESSION –3

Venue: Millennium Suite Room B

Session Chair:

Time: 13:30-15:40

| ID | Title+name |
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| Information and Finance | |
| N00003 | Adoption of New Information Economics for Informational System Development in Modern Day Call Center Settaponng Malisuwan, Navneet Madan , Wassana Kaewphanuekrungsi and Napaporn Petchinda |
| N00004 | The Awareness of Cloud Computing: A Case Study of South African SMEs Mpho Mohlameane and Nkqubela Ruxwana |
| N00008 | Data Flow Analysis of UML Models by ALF S. Obaid, S. Asghar and M. Naeem |
| N00010 | Harnessing Knowledge Management to Improve Organisational Performance R. Amir and J. Parvar. |
| N00011 wenhua | Self-Efficacy as a Determined Factor for Knowledge Sharing Awareness Roziana Shaari , Siti Aisyah Abdul Rahman and Azizah Rajab |

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| N00012 | Building Communities of Practice and Knowledge Management at Malaysian Muslim-Dominated Organisations: Toward a Research Agenda Syaharizatul N. Muktar , Siti Aisyah Panatik |
| N00014 | Agricultural Land Utilization Efficiency: The Case of Latvia I. Pilvere , A. Nipers, and I. Upite |
| N00022 | Conceptual Framework for Measurement and Application of Public Sector Opportunity Cost of Capital Kaia Kask |
| S00006 | Global Software Engineering for Audio Production Rodrigo Cordeiro, David Prata , Patrick Letouze |
| C00010 | The Grieving Process during the Economic Crisis in Greece Anastasia Kotsopoulou and Irene Violetta Koutsompou |
| P00012 | Psychosocial and Ergonomics Risk Factors Related to Neck, Shoulder and Back complaints among Malaysia Office Workers Norashikin Mahmud , Siti Fatimah Bahari and Nurul Farha Zainuddin |
| N10012 | Trends and Policy Issues for the E-Learning Implementation in Libyan Universities Thuraya Kenan , Crinela Pislaru, Abdussalam Elzawi |
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| 15:40 – 16:00 | Coffee Break |
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SESSION – 4

Venue: Millennium Suite Room A

Session Chair:

Time: 16:00-18:20

| ID | Title+name |
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| Sociality and Education | |
| C00001 | Dyslexics' and Normally Developing Children'S Acquisition of the Inflectional Noun Morphology in the Greek Language Anastasia Grammenou |
| C00002 | Dyslexics' Acquisition of Derivational Noun Morphology of the Greek Language: An Eighteen Months Follow up Study Anastasia Grammenou |
| C00003 | Academic and Social Adjustment of International Undergraduates: A Quantitative Approach Azizah Rajab , Shah Rollah Abdul Wahab, Roziana Shaari, Siti Aisyah Panatik, Faizah Mohd Nor |

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| C00004 | Acculturative Stress among International Students Azizah Rajab, Hamidah Abdul Rahman , Siti Aisyah Panatik and Nur Syazwin Mansor |
| C00005 | International Postgraduates Adaptation Experience Azizah Rajab , Roziana Shaari, Rosman Md Yusoff, Masdinah Md Yusof and Nur Syazwin Mansor |
| C00006 | Patterns in Psychostimulant Use for ADHD across two Australian Jurisdictions (2000-2011) Brenton Prosser, Robert Reid and Matthew Lambert |
| C00017 ICHSD 2013 | Challenges of Cambodian Teachers in Contributing to Human and Social Development: Are They Well-Trained? Chankea Phin |
| C00008 | The Mediating Effects of Work-Related Attitudes in The Relationship between Psychological Strain and Job Performance among Malaysian Technical Workers Siti Aisyah Panatik , Azizah Rajab, Syaharizatul Norizwan Muktar, Roziana Shaari and Shah Rollah Abdul Wahab |
| N00013 | Strategic HR in Higher Educational Institutions in Malaysia and Denmark Azlineer Sarip and Mohamad Abdillah Royo |
| C00011 | Predicting Human Locations with Big Five Personality and Neural Network Ha Yoon Song and Seung Yeon Kim |
| Pre-C00013 | The Battle of the Sexes: How Gender Stereotypes Influences Brand Perception Alexandra Hess , Valentyna Melnyk and Carolyn Costley <i>Presentation Abstract:</i> In this research, we investigate the effect of implicit gender cues-as the basis for gender stereotypes- on brand warmth and competence perception. Further, we examine how consumers react to implicit gender cues when exposed to additional warmth/competence cues. We propose a conceptual framework that takes multiple warmth and competence cues into account. The conceptual framework is then used to assess the effects of implicit gender, warmth and competence cue on consumer perception of brands and purchasing intention. Consistent with the conceptual framework, across 2 studies we find that implicit feminine gender cues enhance perceived brand warmth and purchase intention when paired with a high competence cue yet backfire when paired with a low competence cue. On the other hand, implicit masculine gender cues enhance perceived brand competence and purchase intention when paired with low competence cues yet backfire when combined with high competence cues. |
| C10003 | Eye Movements look for Analogical Patterns during Scene Viewing Gufan Ahmad |
| C10005 | Parental Readiness, Parental Care and Adolescent School Performance among Commuter Families in Malaysia: A Mediation Model |

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| | Siaw Yan Li , Samsilah Roslan, Maria Chong Abdullah, and Haslinda Abdullah |
| C10007 | Measurement of mature spring/spa travelers' beliefs in Taiwan Mei-Ting Hsieh |
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SESSION – 5

Venue: Millennium Suite Room B

Session Chair: **Prof. Rimantas Dapkus**

Time: 16:00-18:20

| ID | Title+name |
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| Economics, Finance and Management | |
| N00023 | Cost Analysis on ERP System Implementation amongst Malaysian SMEs Mahadevan SupramaniaM , Azween Abdullah, Ramachandran Ponnar |
| N00025 | Exploring the Principal Factors Influencing IPOs in the Emerging Growth Enterprise Market of China Hai Long |
| N00027 | Implementation of the Process-Oriented Costing System in a Hospital Department Boris Popesko , Petr Novák |
| N00030 | Are Currency Exchange Rates Influenced by the Daily Option Expiry Levels? A. Teder , P. Sander, and T. Mitt |
| N10002 | Human Resource Management and Trade Unions (HRMTU) Sudhansh Kumar Sharma and Beena Sharma |
| N10005 | Predicting Bankruptcy of Manufacturing Firms Martin Grünberg and Oliver Lukason |
| N10006 | The Quality of Bank-Provided Investment Consulting Service for Private Individuals in Estonia Kantšukov Mark and Štšukina Maria |
| N10009 | Commercialization and Mission Drift Afsheen Abrar, and Attiya .Y. Javaid |
| N00006 | Manipulation of Safety Training Practices on Organizational Safety Performance: An Evidence in Malaysia's Automotive Industry Shah Rollah Abdul Wahab , Azizah Rajab, Roziana Shaari, Siti Aisyah Abdul Rahman, and Maisarah Mohamed Saat |
| N10016 | The Practice of Shariah-Compliant Hotel in Malaysia |

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| | Nor Zafir Md Salleh , Abu Bakar Abdul Hamid, Noor Hazarina Hashim, and Siti Zaleha Omain |
| N10018 | Stock Market Model in Romanian Pharmaceutical Sector Adina Ionela Străchinaru, Lavinia Mihaela Guțu , Vasile Ilie |
| P00003 | Regaining Loyalty in Wealth Management: An Empirical Behavioural Inquiry in the Geneva Private Banking Sector Philip Chowney and Emmanuel Fragni ère |
| W20001 | Does Change of Cultural Environment Change Attitudes Towards E-commerce? New Research Method Investigating the Effect of Culture on E-commerce Acceptance Ewelina Lacka , Hing Kai Chan, and Nick Yip |
| W00007 | Results of an Experimental Study Regarding the Varying Impact of Relative and Absolute Rebates on Consumer Behavior Roland Fassauer and Andrej Werner |
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| November 19, 2013 19:00 | Closing Ceremony |
| | Dinner |

Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)
Projectors & Screen
Laser Sticks

Materials Provided by the Presenters:

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

Conference Hotel

Hotel Novotel London City South

<http://www.novotel.com/gb/hotel-3269-novotel-london-city-south/index.shtml>

53-61 Southwark Bridge Road, SE1 9HH LONDON, UNITED KINGDOM

Contact Information:

Jennifer Nguyen

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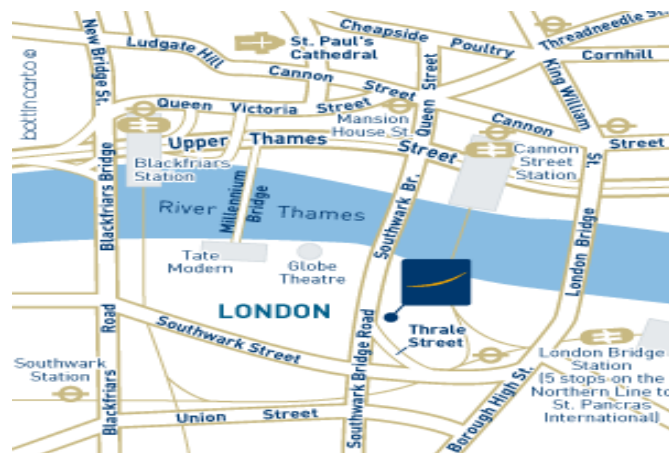
Tel (+44)207/6600676; Fax (+44)207/0890410

E-mail: H3269-SB@accor.com

Location & access

GPS. N 51° 30' 20.59" W 0° 5' 43.47"

Take in the sights of London's South Bank. Visit the Shard or Borough Market at London Bridge, there's modern art at the Tate Modern gallery, or Shakespeare at the Globe Theatre. The restaurants and shops of the West End are a short tube ride away.



By car, from central London cross Westminster Bridge then turn left onto Stamford Street. Continue until Southwark Street, then turn left onto Southwark Bridge Road. By bus, take routes No.344, RV1 or 381. By train, the nearest tube station is London Bridge (on the Jubilee and Northern lines), take the Bourought High Street exit.

- **Parking** : Public outdoor parking (paying) - Private outdoor parking (paying) - Private enclosed outdoor parking (paying)
- **Airport** : LONDON CITY AIRPORT - LONDON GATWICK AIRPORT - LONDON HEATHROW AIRPORT

- **Railway Station :** EAST COAST MAINLINE - EUROSTAR (CHANNEL TUNNEL) - LONDON BRIDGE TRAIN STATION
- **Underground station :**

| Line | Station |
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| | LONDON BRIDGE |
| | LONDON BRIDGE |



| Upcoming Conferences | | |
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| 2014 | | |
| Jan 13-14,2014 | Place | Submission |
| 2014 5th International Conference on E-Education, E-Business, E-Management and E-Learning (IC4E2014) | Toronto, Canada | Nov 05,2013 |
| 2014 3rd International Conference on Economics Marketing and Management (ICEMM2014) | Toronto, Canada | Oct 10,2013 |
| 2014 3rd International Conference on Government, Law and Culture (ICGLC2014) | Toronto, Canada | Oct 20,2013 |
| Jan 24-25,2014 | Place | Submission |
| ICAHS 2014 International Conference on Advances in History of Sciences (ICAHS2014) | Macau | Sep 30,2013 |
| 2014 International Conference on Culture, Knowledge and Society (ICCKS2014) | Macau | Sep 30,2013 |
| 2014 International Conference on Economics and Business Administration (ICEBA2014) | Macau | Sep 30,2013 |
| Feb 15-16,2014 | Place | Submission |
| 2014 3rd International Conference on Economics Business and Marketing Management (CEBMM2014) | Hong Kong | Oct 01,2013 |
| 2014 3rd International Conference on Education and Management Innovation (ICEMI2014) | Hong Kong | Oct 05,2013 |
| 2014 International Conference on Linguistics, Literature and Arts (ICLLA2014) | Hong Kong | Oct 10,2013 |
| Feb 22-23,2014 | Place | Submission |
| 2014 International Conference on Advances and Management Sciences (ICAMS2014) | Barcelona, Spain | Oct 25,2013 |
| 2014 International Conference on Innovation in Economics and Business (ICIEB2014) | Barcelona, Spain | Oct 25,2013 |
| 2014 International Conference on Education and Psychological Sciences (ICEPS2014) | Barcelona, Spain | Oct 25,2013 |
| Mar 12-14,2014 | Place | Submission |
| 2014 International Conference on World Islamic Studies | Penang, Malaysia | Nov 01,2013 |

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| (ICWIS2014) | | | |
| 2014 4th International Conference on Economics, Trade and Development (ICETD2014) | Penang, Malaysia | Nov 01,2013 | |
| 2014 3rd International Conference on Humanity, History and Society (ICHHS2014) | Penang, Malaysia | Nov 01,2013 | |
| Apr 04-05,2014 | Place | Submission | |
| 2014 International Conference on Advances in Business and Economics (ICABE2014) | Dubai, UAE | Nov 15,2013 | |
| 2014 International Conference on Arabic and Islamic Studies (ICAIS2014) | Dubai, UAE | Nov 15,2013 | |
| 2014 International Conference on Management and Humanities (ICMH2014) | Dubai, UAE | Nov 15,2013 | |
| Apr 12-13,2014 | Place | Submission | |
| 2014 3rd International Conference on Social Science and Humanity (ICSSH2014) | Seoul, South Korea | Nov 25,2013 | |
| 2014 3rd International Conference on Economics and Finance Research (ICEFR2014) | Seoul, South Korea | Nov 25,2013 | |
| 2014 3rd International Conference on Language, Medias and Culture (ICLMC2014) | Seoul, South Korea | Nov 25,2013 | |
| Apr 28-29,2014 | Place | Submission | |
| 2014 International Conference on Advances in Educational Sciences (ICAES2014) | Taichung, Taiwan | Dec 10,2013 | |
| 2014 International Conference on Business Information Systems (CBIS2014) | Taichung, Taiwan | Dec 10,2013 | |
| 2014 International Conference on Innovation, Service and Management (ICISM2014) | Taichung, Taiwan | Dec 10,2013 | |
| May 10-11,2014 | Place | Submission | |
| 2014 International Conference on Society, Education and Psychology (CSEP2014) | Kuala Lumpur, Malaysia | Jan 20,2014 | |
| 2014 International Conference on Banking, Marketing and Economy (CBME2014) | Kuala Lumpur, Malaysia | Jan 20,2014 | |
| 2014 4th International Conference on Management and Service Science (CMSS2014) | Kuala Lumpur, Malaysia | Jan 20,2014 | |
| May 21-22,2014 | Place | Submission | |
| 2014 International Conference on Humanity and Social Sciences (CHSS2014) | Paris France | Feb 10,2014 | |
| 2014 International Conference on Hospitality and Tourism Management | Paris, France | Feb 10,2014 | |

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| (ICHTM2014) | | |
| 2014 3rd International Conference on Management and Education Innovation (ICMEI2014) | Paris, France | Feb 10,2014 |
| Jun 16-17,2014 | Place | Submission |
| 2014 International Conference on Innovations in Business and Management (ICIBM2014) | Hong Kong | Mar 20,2014 |
| 2014 International Conference on Teaching and Education Sciences (ICTES2014) | Hong Kong | Mar 20,2014 |
| 2014 International Conference on Social Sciences and Business (ICSSB2014) | Hong Kong | Mar 20,2014 |
| Jun 22-23,2014 | Place | Submission |
| 2014 2nd International Conference on Sociality Culture and Humanities (ICSCH2014) | Moscow, Russia | Mar 25,2014 |
| 2014 3rd International Conference on Psychological Sciences and Behaviors (ICPSB2014) | Moscow, Russia | Mar 25,2014 |
| 2014 3rd International Conference on Innovation, Trade and Economics (ICITE2014) | Moscow, Russia | Mar 25,2014 |
| Jul 07-08,2014 | Place | Submission |
| 2014 5th International Conference on Education and Management Technology (ICEMT2014) | Singapore | Apr 05,2014 |
| 2014 3rd International Conference on Knowledge, Culture and Society (ICKCS2014) | Singapore | Apr 05,2014 |
| 2014 International Conference on World Congress of Social Sciences (WCOSS2014) | Singapore | Apr 05,2014 |
| Jul 19-20,2014 | Place | Submission |
| 2014 International Conference on Video and Media (ICVM2014) | Madrid, Spain | Apr 15,2014 |
| 2014 International Conference on Economics, Society and Management (ICESM2014) | Madrid, Spain | Apr 15,2014 |
| 2014 International Conference on Social Sciences and Innovations (ICSSI2014) | Madrid, Spain | Apr 15,2014 |



Welcome to the official website of the 2014 3rd International Conference on Economics Business and Marketing Management– CEBMM 2014. will be held during February 15-16, 2014 in Hong Kong. CEBMM 2014, is to bring together innovative academics and industrial experts in the field of Economics Business and Marketing Management to a common forum.

The primary goal of the conference is to promote research and developmental activities in Economics Business and Marketing Management. Another goal is to promote scientific information interchange between researchers, developers, engineers, students, and practitioners working all around the world. The conference will be held every year to make it an ideal platform for people to share views and experiences in Economics Business and Marketing Management and related areas.

All submissions will be peer reviewed and evaluated based on originality, technical and/or research content/depth, correctness, relevance to conference, contributions, and readability. Submissions will be chosen based on technical merit, interest, applicability, and how well they fit a coherent and balanced technical program.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on February 16, 2014.

All papers for the CEBMM 2014 will be published in the JOEBM (ISSN: 2301-3567) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by ProQuest, Periodicals Directory, MESLibrary, EBSCO, WorldCat, Google Scholar, Ulrich's, Cross Ref and sent to be reviewed by ISI Proceedings.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the [easy chair conferences management system](http://easy.chair.conferences.management.system) website or via email cebmm@iedrc.org.

Round II

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|-------------------------------|--------------------------|
| Paper Submission (Full Paper) | Before November 10, 2013 |
| Notification of Acceptance | On November 30, 2013 |
| Final Paper Submission | Before December 15, 2013 |
| Authors' Registration | Before December 15, 2013 |
| CEBMM 2014 Conference Dates | February 15-16, 2014 |



Welcome to the official website of the 2014 3rd International Conference on Education and Management Innovation– ICEMI 2014. will be held during February 15-16, 2014 in Hong Kong. ICEMI 2014, is to bring together innovative academics and industrial experts in the field of Education and Management Innovation to a common forum.

The primary goal of the conference is to promote research and developmental activities in Education and Management Innovation. Another goal is to promote scientific information interchange between researchers, developers, engineers, students, and practitioners working all around the world. The conference will be held every year to make it an ideal platform for people to share views and experiences in Education and Management Innovation and related areas.

All submissions will be peer reviewed and evaluated based on originality, technical and/or research content/depth, correctness, relevance to conference, contributions, and readability. Submissions will be chosen based on technical merit, interest, applicability, and how well they fit a coherent and balanced technical program.

One Best Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on February 16, 2014.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Education and Management Innovation.

All papers for the ICEMI 2014 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, Ulrich's, Cross Ref and sent to be reviewed by ISI Proceedings.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the [Electronic Submission System](#) website or via email icemi@iedrc.org.

Round II

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|-------------------------------|--------------------------|
| Paper Submission (Full Paper) | Before November 5, 2013 |
| Notification of Acceptance | On November 25, 2013 |
| Final Paper Submission | Before December 10, 2013 |
| Authors' Registration | Before December 10, 2013 |
| ICEMI 2014 Conference Dates | February 15-16, 2014 |



Welcome to the official website of the 2014 International Conference on Linguistics, Literature and Arts - ICLLA2014, will be held during February 15-16, 2014, in Hong Kong. ICLLA 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Linguistics, Literature and Arts, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Linguistics, Literature and Arts and related areas.

All papers for the ICLLA2014 will be published in the IPEDR (ISSN:2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on February 16, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the [easy chair conferences management system](http://easy-chair-conferences-management-system.com) website or via email iclla@iedrc.net.

Round II

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|-------------------------------|--------------------------|
| Paper Submission (Full Paper) | Before December 10, 2013 |
| Notification of Acceptance | On December 30, 2013 |
| Final Paper Submission | Before January 15, 2014 |
| Authors' Registration | Before January 15, 2014 |
| ICLLA 2014 Conference Dates | February 15-16, 2014 |



Welcome to the official website of the 2013 International Conference on Advances and Management Sciences -- ICAMS2013, will be held during February 22-23, 2014, in Barcelona, Spain. ICAMS2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Advances and Management Sciences, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Advances and Management Sciences and related areas.

All papers for the ICAMS2014 will be published in the JOAMS (ISSN: 2168-0787) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Ulrich's Periodicals Directory, Google Scholar, EBSCO, Engineering & Technology Digital Library and Electronic Journals Digital Library and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on February 23, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the [easy chair conferences management system](http://easy.chair.conferences.management.system) website or via email icams@iedrc.net .

Round II

| | |
|-------------------------------|-------------------------|
| Paper Submission (Full Paper) | Before December 5, 2013 |
| Notification of Acceptance | On December 25, 2013 |
| Final Paper Submission | Before January 10, 2013 |
| Authors' Registration | Before January 10, 2013 |
| ICAMS 2014 Conference | February 22-23, 2014 |



Welcome to the official website of the International Conference on Innovation in Economics and Business - ICIEB 2014, will be held during February 23-24, 2014, in Barcelona, Spain. ICIEB2014 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Innovation in Economics and Business, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Innovation in Economics and Business and related areas.

All papers for the ICIEB2014 will be published in the JOEBM Journal (ISSN: 2301-3567) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref, ProQuest and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on February 24, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the [Electronic Submission System](#) website or via email icieb@iedrc.net.

Round II

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|-------------------------------|-------------------------|
| Paper Submission (Full Paper) | Before December 5, 2013 |
| Notification of Acceptance | On December 25, 2013 |
| Final Paper Submission | Before January 10, 2013 |
| Authors' Registration | Before January 10, 2013 |
| ICIEB 2014 Conference Dates | February 22-23, 2014 |



Welcome to the official website of the 2014 International Conference on Education and Psychological Sciences-ICEPS 2014, will be held during February 22-23, 2014, in Barcelona, Spain. ICEPS 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Education and Psychological, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Education and Psychological Sciences- and related areas.

All papers for the ICEPS 2014 will be published in the IJIET (ISSN: 2010-3689) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on February 23, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the [Electronic Submission System](#) website or via email iceps@iedrc.net.

Round II

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|-------------------------------|-------------------------|
| Paper Submission (Full Paper) | Before December 5, 2013 |
| Notification of Acceptance | On December 25, 2013 |
| Final Paper Submission | Before January 10, 2013 |
| Authors' Registration | Before January 10, 2013 |
| ICEPS 2014 Conference Dates | February 22-23, 2014 |

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